

# Sunray 100 Homes Retrofit Scheme

10 May 2025

SWOT



# Why 100 Homes?

- Retrofit at scale saves money and creates a wave of change.
- This is the scale chosen as a target for similar schemes in Wandsworth and Brighton involving various players, OneZero Energy, Crew Energy and BHESCO (Brighton and Hove Energy Services Co-operative)
- It is an ambitious target, representing about 12.5% adoption in a single neighbourhood, the Sunray Community.



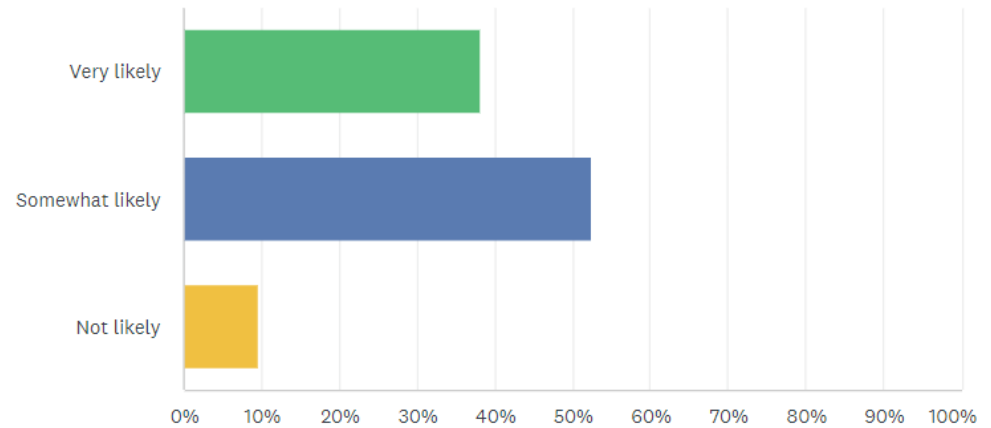
# Engagement, autumn 2024

- 1) Leaflet
- 2) Survey
- 3) Public meeting
- 4) Action Plan

# SURVEY RESULTS

If you knew retrofitting could reduce your energy bills by up to 50%, how likely would you be to invest in it?

Answered: 21 Skipped: 0



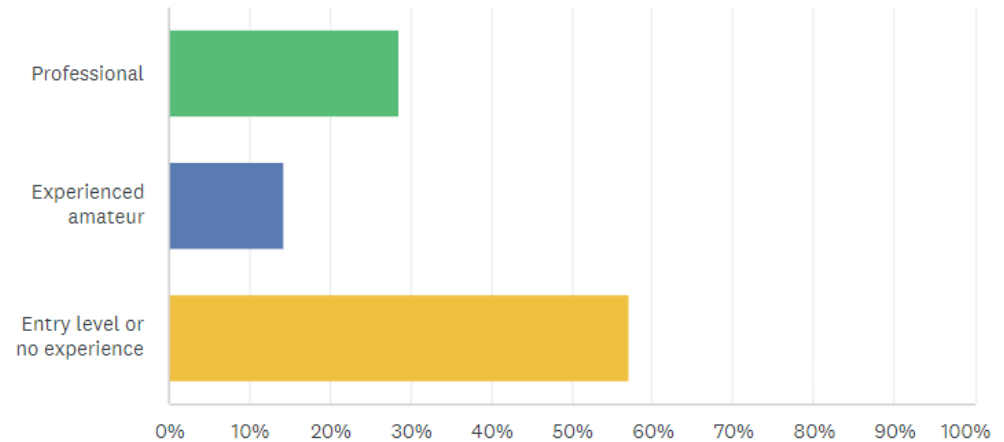
ANSWER CHOICES	RESPONSES
Very likely	38.10% 8
Somewhat likely	52.38% 11
Not likely	9.52% 2
<b>TOTAL</b>	<b>21</b>

# TRADE SKILLS

Q18

What skill level do you have?

Answered: 7 Skipped: 14

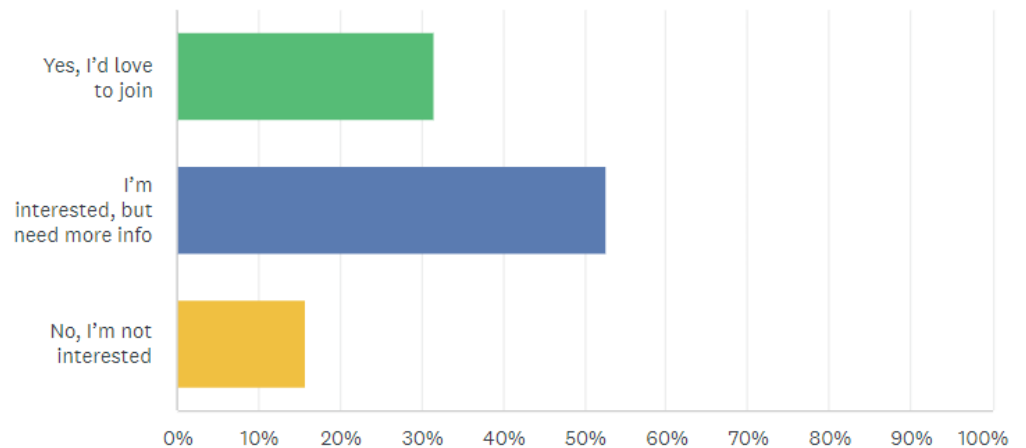


# SURVEY RESULTS

Q21

Would you like to cut your energy bills, improve your home's comfort, and increase its value through the 100 Sunray Homes Retrofit scheme?

Answered: 19 Skipped: 2



# 5 – Point Action Plan

## Building on what we know.

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- Feedback from our engagement up to and including 22<sup>nd</sup> October 2024
- A look at neighbouring Boroughs, Wandsworth and Croydon.
- Understanding national policy and the campaign for local energy networks, **Power for People**



UK ENERGY POLICY IS BLOCKING THE  
GROWTH OF RENEWABLES  
WE ARE CAMPAIGNING FOR SOLUTIONS

- Technical advice from our experts on domestic retrofit and retrofit finance

# Influencer Homes

- Building the Future needs leaders and these are the early adopters who choose to demonstrate our local retrofit campaign.
- These are the courageous residents who will sing the praises of energy saving and efficient homes measures and show their neighbours how it's done.





# Retrofit Choices

- Website
- Events
- Consultations

Building a sustainable, NetZero future in a thriving, liveable community is about giving people freedom to choose. Retrofit Choices information will enable those choices to be made.



## Sunray Estate

Retrofit for Health, Comfort, Energy Efficiency and Climate Resilience

### Routes to Retrofit, optimised for each home

Not every Sunray home is exactly the same.

A retrofit plan will be tailored to each household's unique circumstances. Taking account of priorities, layout, particular needs and patterns of use.

Each home should have a plan for all the steps needed to achieve those goals. Homeowners can then make an informed choice whether to carry them out all together or step-by-step.

Factors to consider include, urgent remedial works, life events, planned renovations, comfort, health or mobility needs, usage patterns and financial constraints.

Some upgrades may be brought forward, for example if a boiler fails, installing a heat pump or alternative heating system could become higher priority.

Energy usage reductions do not reflect improvements in health and comfort outcomes but can help optimise beneficial upgrades. A whole house retrofit design considers all of the health, comfort, cost and climate resilience benefits of upgrading a home for each homeowner's needs.

Every retrofit upgrade will:

- Lower Fuel Bills
- Increase Value
- Lower Environmental Impact.





## Warm Home Packs

- Neighbouring Boroughs like Richmond didn't wait to offer immediate help to residents, along with free advice.
- We can do the same for residents living in the Sunray Community and build hope and trust and activate supporters.

# Invest in Talent

The Sunray Community has residents with Trade Skills who can turn them into Retrofit Skills.

We will work with Retrofit Skills brokers to mobilize this workforce to help their neighbours and themselves.



# Power for People ... collective action.

- Great British Energy: Community Energy Fund, £5m.
- Retrofit Finance
- Energy Learning Network
- Energy Local Club
- Power for People – Local Energy Markets
- Repowering London
- Croydon Community Energy

